

Board Meeting Minutes

August 13, 2020

In attendance: Susan Schwandt, Brenda Rigdon, Mary Beth Donovan, Laura Sheets, Kathy Johnson, Deb Truax, Glenna Schweitzer, Linda Theil, Lori Rhode, Anne Bednar, Nancy Finlayson, Sonja Hagen, Marge Gladd
Guest: Grace Boxer, 2021 Secretary board officer candidate
Absent: Carol Makielski

Meeting called to order at 7:22 via GoToMeeting conference call Next board meeting: September 3, 2020 via GoToMeeting

Secretary's Report: Deb Truax

- July minutes reviewed. Corrections: remove link to Drobox. Mary Beth and Kathy will explore a static link for the website
- Motion to approve (with changes): Brenda Rigdon Seconded by: Mary Beth Donovan

Treasurer's Report: Glenna Schweitzer (also on behalf of Co-Treasurer Marilyn Knepp)

- July financial reports are in the Drop Box
- Very little change from June reports.
- Glenna and Marilyn gathering quotes for Board Liability Insurance
- Working with Laura to provide talking points on 2020 dues and what they are being used for to answer questions and prepare for September Annual Business Meeting presentation

Motion to approve Treasurer's report: Deb Truax Seconded by: Brenda Rigdon

Virtual Task Force: Brenda Rigdon

- Working on outline for hosting small group, demonstrations, social activities and more through the GoToMeeting Business Plan package purchased
- Brenda will be the keeper of the password and procedures (and will provide sealed password envelope to Deb for file).
- Susan will send information on photography tips to Kathy and Brenda. Don't need the photo instructions to be complicated just a decent snapshot from their phone.
- More than 100 people attended July meeting. Discussion about ability to control the platform and have more meeting options (ie. Small groups, Show and Tell) resulted in a decision to purchase Zoom package for an annual cost of \$749.00. Motion by Deb, Seconded by Glenna.
- "Show and Tell" needs volunteers for preparing images for meeting.

V.P. Programs Report: Brenda Rigdon

- Brenda has arranged for virtual workshops for September and November. Board approved the following teachers in June:
 - September: Ellen Linder Adventure Quilter
 - November: Maria Shell
 - January: Mary Hogan
- Mary Beth and Brenda plan to open fall workshop registration August 20.
- Meeting survey results:
 - Preliminary results indicate lots of support for more frequent meetups and workshops, wider variety and more content
 - Members asking for more information about volunteer positions
 - Will table survey results board report until the September board meeting, after the survey is closed and results are analyzed

Quilt Show: Lori Rhodes, Ann Bednar

- Remind board members to read Ann's year-end Quilt Show financial report (from originally planned, in-person show) and future recommendations in the July Drop Box folder.
- Raised \$1,423 in monetary donations for SafeHouse Center
- 22 SafeHouse quilts sold, to date at \$250 each (total: \$5,500). In first 7 days, raised nearly \$7,000.

Webmaster Report: Mary Beth Donovan

- Statistics from site are in Drop Box
- Between 7/9 and 8/6, the site had 3339 views. Between 8/7-8/12, the site had 9621 views and 10,698 page views.
- Webmaster spent 400+hours preparing for web content and slideshow galleries for the Quilt Show

Membership Report: Laura Sheets

- Membership is currently at 250. That includes 8 new members. Communications to expired members that has been going on since earlier this year will end now. Laura will provide a list of those for the Board to review and reach out to friends and encourage them to re-join.
- Developing responses to members requesting refunds or extensions on their memberships. Glenna and Marilyn will provide input from a financial benefit (to the member). Also see Treasurer's report in July minutes.
- Laura is looking at the possibility of evening workshops and a possible social version of Safe House Sew.
- Successful launch of virtual Book Club led to discussion about small groups and platform used to host meetings. Sanctioned activities must be run on our platform to avoid confusion and possible liability.
- Laura received an inquiry from an Oregon woman interested in quilting programs for incarcerated women.

President's Report: Susan Schwandt

- Susan introduced Grace Boxer who is interested in taking on the position of Secretary in 2021.
- Other positions are being vetted, not ready to share until individuals are contacted.
- Looking at option to break the VP of Programming position into 3 divisions with 1 VP.
- Susan asked the Board to please review the 2019 September Annual Business Meeting using the Notes view in the PowerPoint presentation and make suggestions on
 - Meetings
 - Strategic Planning
 - Virtual Activities
 - o Financial content

Meeting adjourned at 9:02 pm.

Respectfully submitted,

Deb Truax Secretary