

**Board Meeting**  
**Minutes June 10, 2021**

In Attendance: Lynne Bryant, Susan Schwandt, Marilyn Knepp, Patti Wolff, Mary Beth Donovan, Marge Venema, Arlene Kindel, Nancy Finlayson, Lori Rhode, Kaye Whittingham, Roberta Myyra, Sarah Bush

Meeting was convened at 7:02 PM.

**Secretary Report:** Roberta Myyra

The final draft of the minutes for May 1, 2021 will be reviewed for approval in the July 2021 Meeting (the minutes on the Google drive were replaced with all corrections in place)

**VP Program's Report:** Arlene Kindel

A detailed programs report dated 6-10-2021 is on the Google drive and was discussed including workshops, revenue and expense and virtual activities.

Arlene expressed the need for a helper for Anne Loveless, she will get more information from Anne regarding what she needs specifically.

Discussion occurred regarding future lectures, workshops and meetings and which will be in person vs virtual vs hybrid. Mary Beth and Lori agreed to assist with a survey by coming up with questions for the survey. For the immediate future Lynne instructed Arlene to get speakers to agree to live with the option of virtual.

Some of the key points of the discussion were (in no specific order or relation to each other):

- What type of event, lecture, workshop or Quilt Day for live vs virtual vs hybrid?
- Is it feasible to fly in a speaker for one day only?
- Would a speaker be willing to be live for lecture but virtual for workshops?
- Depends on the speaker/teacher, the topic, accommodations.
- Lynne needs the survey ASAP
- Lynne wants the July 2022 event to be live and at WCC in the atrium and lecture hall, she wants a big deal, "Homecoming" for this meeting.
- Susan recommended considering/brainstorming possible different locations for Quilt Day meetings during the Morris Lawrence renovation. Susan believes the WCC Student Center Community room can hold 150 in theatre style seating but she needs to look at her notes from Patrick. University of Michigan and Gerald R. Ford Museum space rental would be expensive, and Matthaei Botanical Gardens is not ready to guarantee availability and has a limit of 100.

**VP Membership:** Patti Wolff

Membership remains consistent as of 5/31/it was 227. Summary: 5 Memberships expired, 7 Renewed and 2 New Members. Patti thanked Mary Beth and Kathy Johnson for answering questions in May while she was not available. Marge noted that a member that renewed sent a wonderful thank you after the David Hasting workshop, maybe that aided in her renewal.

**Treasurer Report:** Marilyn Knepp and Marge Venema

The June Treasurer's Report details had been reviewed by members since the last meeting; acceptance was moved by Lynne Bryant and seconded by Mary Beth Donovan, no dissent.

**Webmaster:** Mary Beth Donovan

Reported on website activities. For complete details please see attached Webmaster report. New position created (description and notes included in Webmaster report) filled by Susan. Discussion about new opportunities, it was decided not to include these on website rather they will be noted in the Virtual President's message (see notes later re Presidents Report)



**Social Media:** Nico not here, her report is on Google Drive and included in the final pdf of this report. Susan publishing blog posts, Safe House Sew In progress could be included in a blog post.

**Fabric Sale:** Roberta Myyra

Ypsilanti resident's donation included many quilt tops. Roberta and Susan finished these to be SafeHouse size. Twelve quilts from these are quilted and bound and ready for SafeHouse.

Fabric Sale still on

**Zoom:** Margaret Venema

Remediation was discussed and notes are on the Google Drive and attached in this final report.

**President's Report:** Lynne Bryant

1. Lynne Bryant moved that Sarah Bush be installed as new interim recording secretary, motion was seconded by Mary Beth Donovan, all in favor, motion passed.
2. New Opportunities for volunteers, as they arrive, will be included in Presidents Message, example: Dexter Pioneer Days, Novi Sewing Event
3. Lynne has 500 quilt labels from Spoonflower, 500 Labels for \$84.00 is a great price. She has given some to Jan Kosko and they are being included when members pick up batting.
4. Jan Kosko has quilted 18 quilt tops and has none to do at this time.
5. Reminder that batting is shipped free in the month of December, this is a good savings as shipping can be costly.

**New Business:**

Kaye Whittingham noted that the Michigan State Fair is the last week of August (Labor Day weekend) and has been a great recruitment tool in the past for another association she is familiar with, Sarah agreed that an association she was affiliated with recruited through trade shows. Judy (Warren?) is the State Fair Coordinator and Kay or Lynne can contact her for more information. Discussion between Kaye and Susan re: what the Guild has that is available for a trade show, IE: banner, handouts, etc. Susan was willing to get a list of volunteers for the Novi Sewing Expo.

Meeting was adjourned at 8:23 PM.

Respectfully submitted,

Sarah Bush

Interim Recording Secretary

*Attachments: (to final PDF)*

*May Minutes*

*Programs Report, Workshop Summary*

*Social Media Report*

*Webmaster Report*

*Zoom Remediation Report*

*Board Meeting Minutes, June 10, 2021*





## Board Meeting Minutes

May 6, 2021

In Attendance: Lynne Bryant, Susan Schwandt, Marilyn Knepp, Mary Beth Donovan, Marge Venema, Carol Makielski, Arlene Kindel, Nico Laudenberg, Nancy Finlayson, Marna Balazar, Lori Rhode, Sonja Hagen, Kathy Johnson, Roberta Myyra.

Meeting was convened at 7:00 PM.

**Secretary Report:** Roberta Myyra

The final draft of the minutes for April 1, 2021 were accepted without changes (the minutes on the Google drive were replaced with all corrections in place). So moved by Marilyn Knepp, seconded by Mary Beth Donovan, no dissent.

**Treasurer Report:** Marilyn Knepp and Marge Venema

The March Treasurer's Report details had been reviewed by members since the last meeting; acceptance was moved by Lynne Bryant and seconded by Mary Beth Donovan, no dissent.

The April financial report was discussed briefly with no unusual activity noted (see attached reports for details). Reports were moved to acceptance by Lynne Bryant, seconded by Susan Schwandt, accepted without dissent.

**VP Membership:** Patti Wolff

Patti sent her Membership report but is out of town. No changes in membership level.

**Webmaster:** Mary Beth Donovan

Reported on website activities. For complete details please see attached Webmaster report.

**VP Program's Report:** Arlene Kindel

Arlene reported that WCC has made the decision against hosting any in-person external groups and activities through the rest of 2021. Changes to the Guild's Workshop schedule is detailed in Arlene's attached report. Virtual activities have seen a steady increase in the levels of participation. The second 'small groups' Zoom account will be put into use for all of these activities.

**Update on the Former Treasurer Situation:** Susan Schwandt and Marilyn Knepp.

Susan reported that the Victim Impact Statement has been sent to the Court and a letter from the Guild has been sent to the church that Pat Timberlake-Turk is currently serving as treasurer, to alert the church regarding her malfeasance. Discussion on how to report the results of the membership and where more information can be found by interested members. It was decided that Lynne would update the situation at Quilt Day, and that the Victim Impact Statement would be available in the Members Only section of the website for one week after the meeting.

**Zoom SafeHouse Sewing Event:** Lynne Bryant

Mary Bacjz and Lynne will host a Zoom event on May 30, 2021 from 10-4. Invitation will go out to the membership, and they will be using a pattern from the Joyful Quilter blog.





**Fabric Sale:** Roberta Myyra

Arlene Kindel met Susan, Nico, and Roberta at the Pittsfield Grange Hall (Arlene is a member) to see if it would work as a venue for the Fabric Sale. Looking at the building (perfect), the cost (\$70), the location, availability of the venue/Michigan home games, we came up with Saturday, October 30. The time will be determined by whether we could set up the night before or not. More next month. The contract is available to look at on the Drive.

**President's Report:** Lynne Bryant

1. Still need for a new Secretary, everyone to be recruiting.
2. Strategic Planning regarding encouraging new membership, giving a discount to returning members due to our virtual meetings and not incurring facility rental fees, offering bonus content.
3. Lynne will be out of town on June 3 (next month's Board meeting). **Board agreed to move the next meeting to June 10, 2021.**

Meeting was adjourned at 8:21 PM.

Respectfully submitted,  
Roberta G.W. Myyra  
Interim/Substitute/Temporary Secretary

*Attachments: (to final PDF)*  
*April Minutes*  
*Treasurer Activity Report, Financial Report and Accounts Summaries*  
*Membership Report*  
*Programs Report, Workshop Summary*  
*Webmaster Report*  
*Victim Impact Statement*  
*Letter to Dixboro United Methodist Church*  
*Grange Hall Contract*



June 10, 2021

## Programs Report for GAAQG Board Meeting

### Updates

-I have been researching possible teachers for 2022, and have met with Glenna Schweitzer and Laura Sheets for their advice and input. I am hoping to be able to present a slate of teachers by the July board meeting.

-I would like input from the board about how we want to conduct workshops next year. What balance of Zoom v. in person do we want? Do we want to have some Zoom workshops that are done in two shorter sessions, possibly in the evenings?

### 2021 Workshops

-David Owen Hastings' workshop "Indi-Go-Modern" had 16 participants and "Inspired by Architecture" had 23 participants. Both workshops were profitable.

-Debbie Maddy's "Shibori and Indigo Dyeing" 2-day workshop has been cancelled due to loss of classroom space at WCC, but she will present her lecture via Zoom for Quilt Day. Her contract has been revised to reflect these changes.

-Cindy Grisdela's workshops and lecture in September will be conducted via the Zoom platform, rather than in person. Her contract has been revised to reflect these changes. There are currently 10 people registered for the Friday workshop, "Fearless Curved Piecing", and 19 registered for "Artful Improv" on Sunday.

-Ann Loveless will present her "Fabric Mosaic" and Fabric Collage" workshops in person, but her Quilt Day lecture will be presented via Zoom. Both workshops are filled. We have secured a conference room at the Regent Hotel for the workshops. She has requested assistance in setting up and presenting her Zoom lecture. This could take place from her hotel room or another space, yet to be determined.

2021 Workshop and Lecture Dates				
	Friday	Saturday	Sunday	
Mary Hogan	1/15	1/16	1/17	Completed.
Margarita Koriath	3/19	3/20	3/21	Completed.
David Owen Hastings	5/21	5/22	5/23	Completed.
Debbie Maddy	7/16	7/17	7/18	Confirmed for lecture. Workshops have been cancelled.
Cindy Grisdela	9/17	9/18	9/19	Confirmed for Zoom.



Ann Loveless	11/19	11/20	11/21	Confirmed.

### Virtual Activities

\*Orphan Blocks Rejuvenated, Co-hosted by Juliana Cerra and Lucinda Herring:  
This group is taking a summer break from meetings, but still encourages members to post work on the Facebook page and/or Instagram.

\*Challenges to Connect, Hosted by Juliana Cerra  
This group has light activity, but some members have shared lovely work, so it's still a viable option. While the intent was to keep challenges very open ended, it appears that there may be more interest in specific guidelines. I'm planning more focused activity, but as we're able to actually connect in person again, this group may not be needed.

\*Virtual Sew-In, Hosted by Amy Hammer  
A Zoom Bee sew-in was held Sunday, June 6.

\*Small Groups, organized by Pat Weber  
Pat reports that things are running smoothly, but there are no changes to report.

Arlene Kindel, VP Programs  
June 8, 2021



## Social Media Report GAAQG 5/6/2021 - 6/9/2021

- Since the last board meeting, I published (different posts on the two channels)

5/6/2021 - 6/9/2021

7 posts on Instagram

15 posts on Facebook

- Statistics  
FB: 843 (Jan: 806, Feb 818, Mar 825, Apr 831, Mai 833)  
IG: 288 (Jan: 171, Feb 215, Mar 245, Apr 260, Mai 276)
- Our two private FB groups have  
72 (quilt-along) and 19 (Challenges to Connect) participants
- Our hashtag #gaaqqal (2021) was used 179 times, #gaaqq 196 #gaaqqal2021  
27 times

I was mainly busy wrapping up the quilt along, that came to its end in May (the last newsletter went out May, 2nd). I still did the monitoring and commenting on posts on the quilt-along group and on Instagram posts with our hashtag to connect with followers and bond them with GAAQG.

Statistics didn't change since my last report.

Please let me know if you are interested in more detailed statistics/numbers.

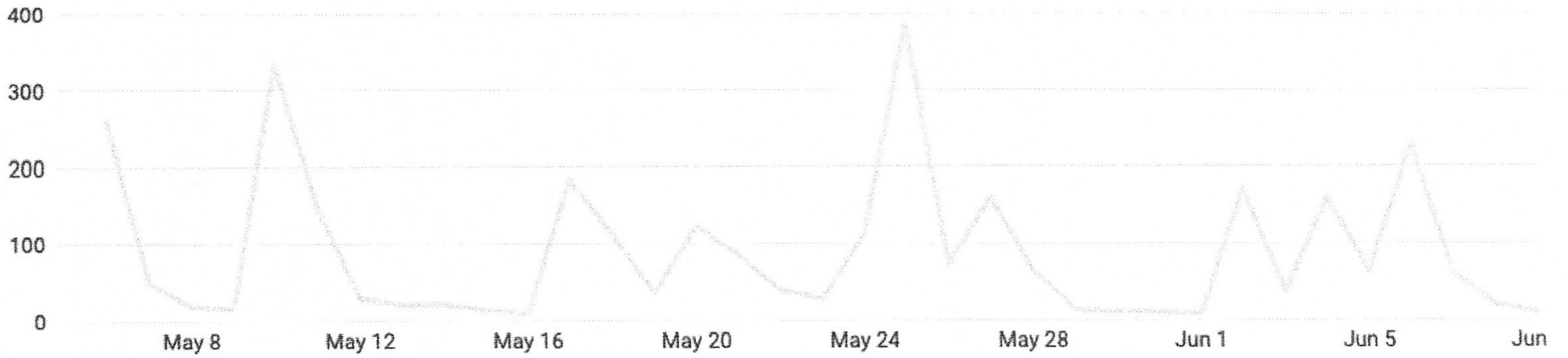
Nico Laudenberg



Trends

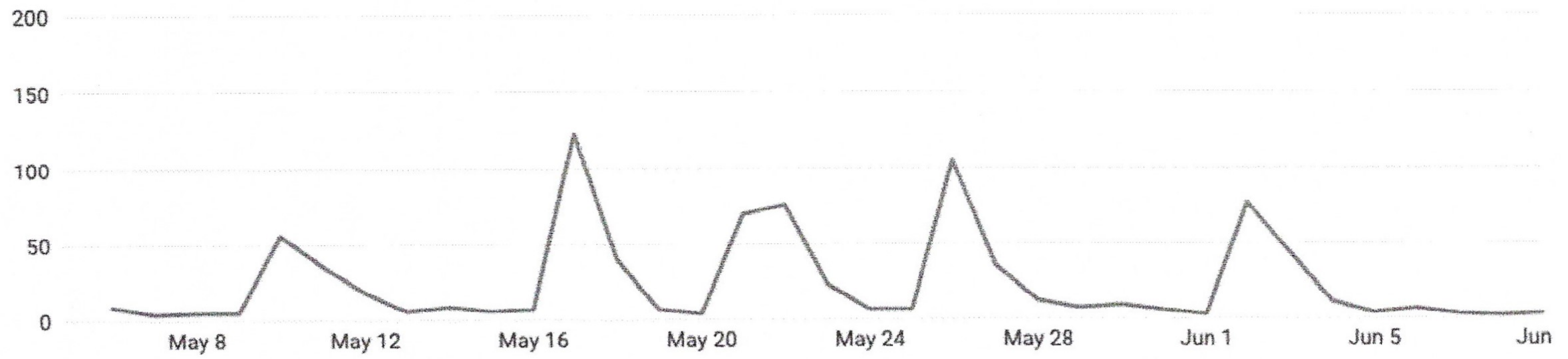
Facebook Page Reach

1,044 ↓ 10.7%



Instagram Reach

348 ↓ 78.2%



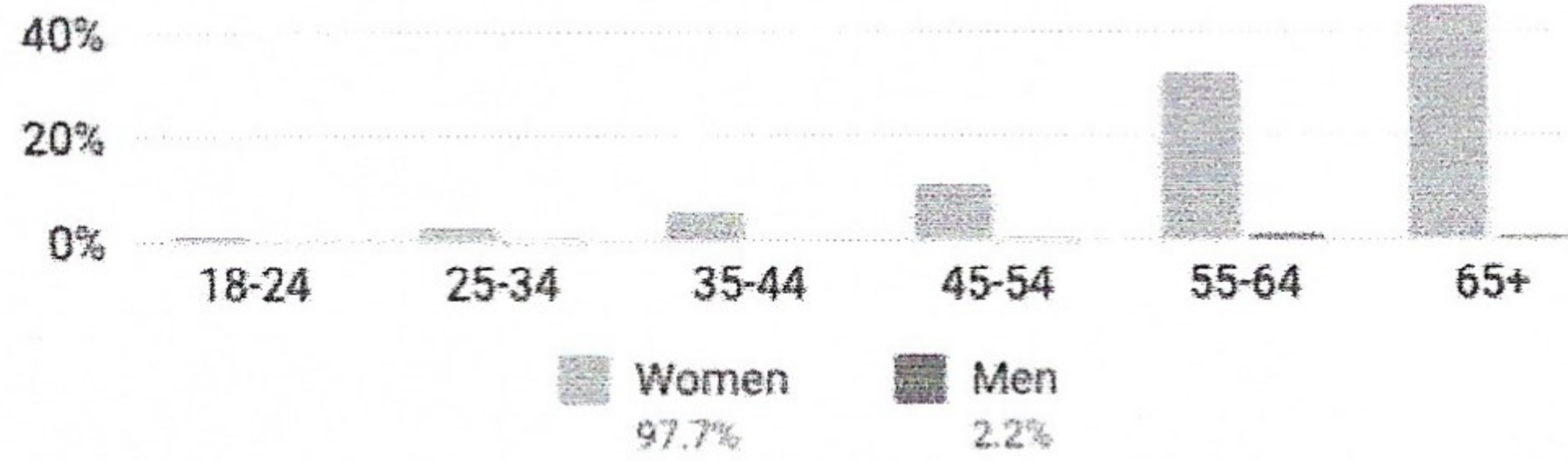


Audience

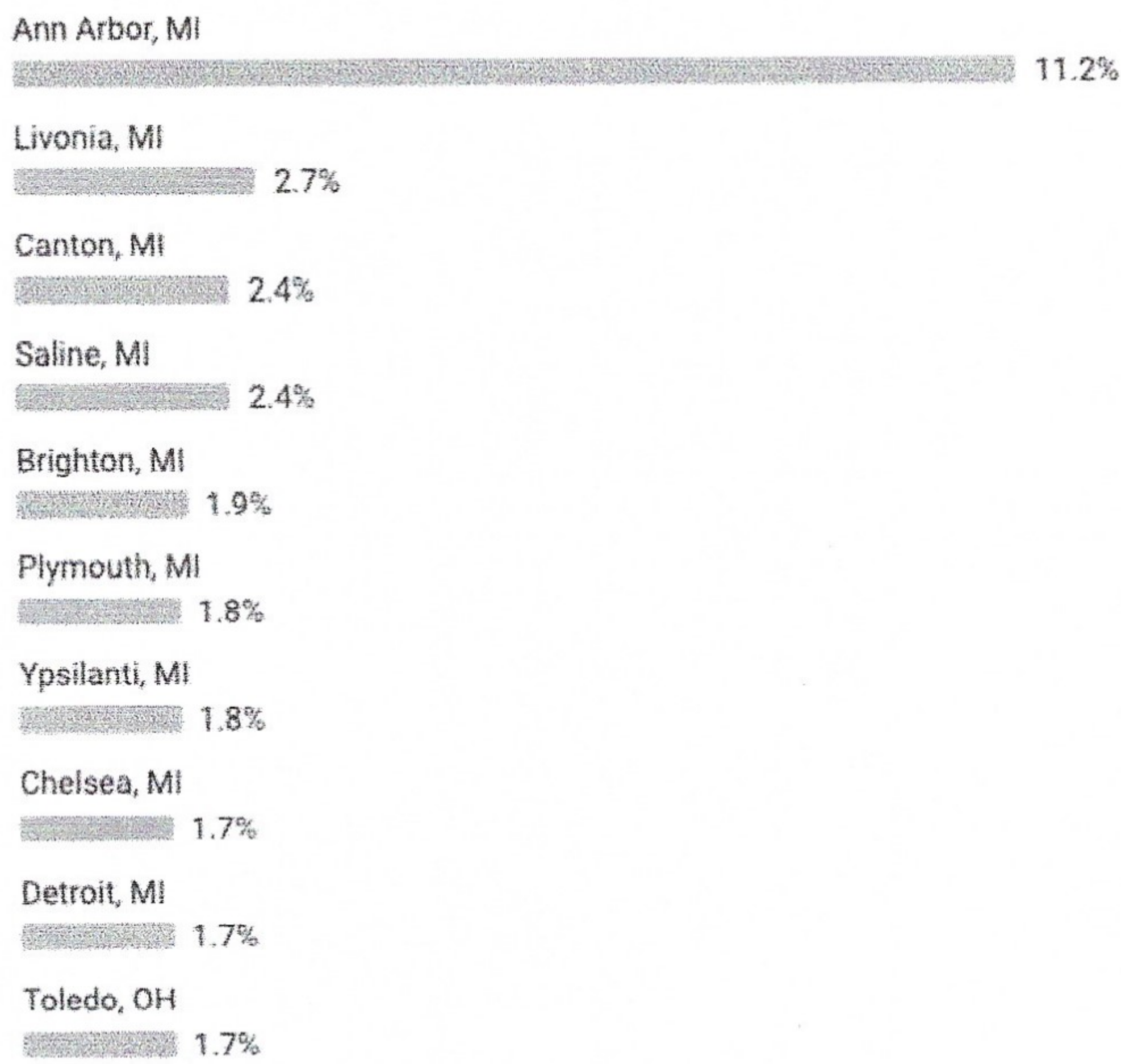
Facebook Page Likes

843

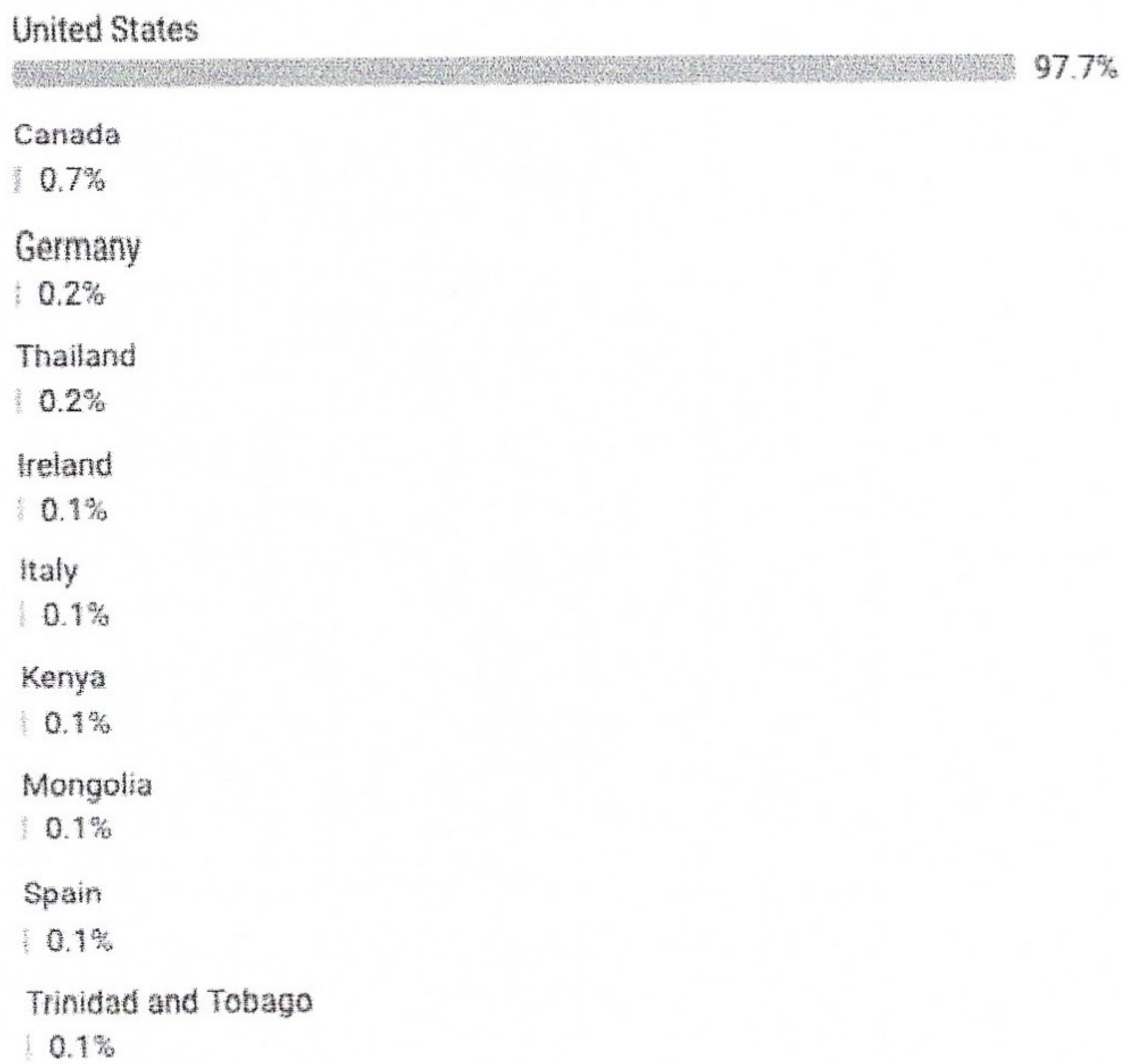
Age & Gender



Top Cities



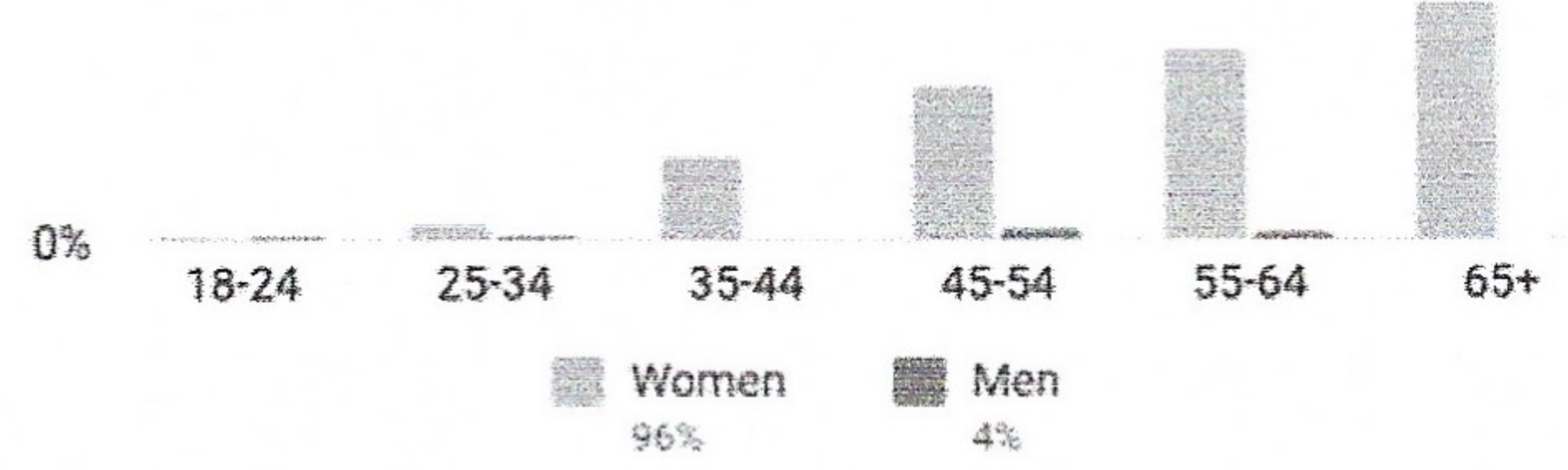
Top Countries



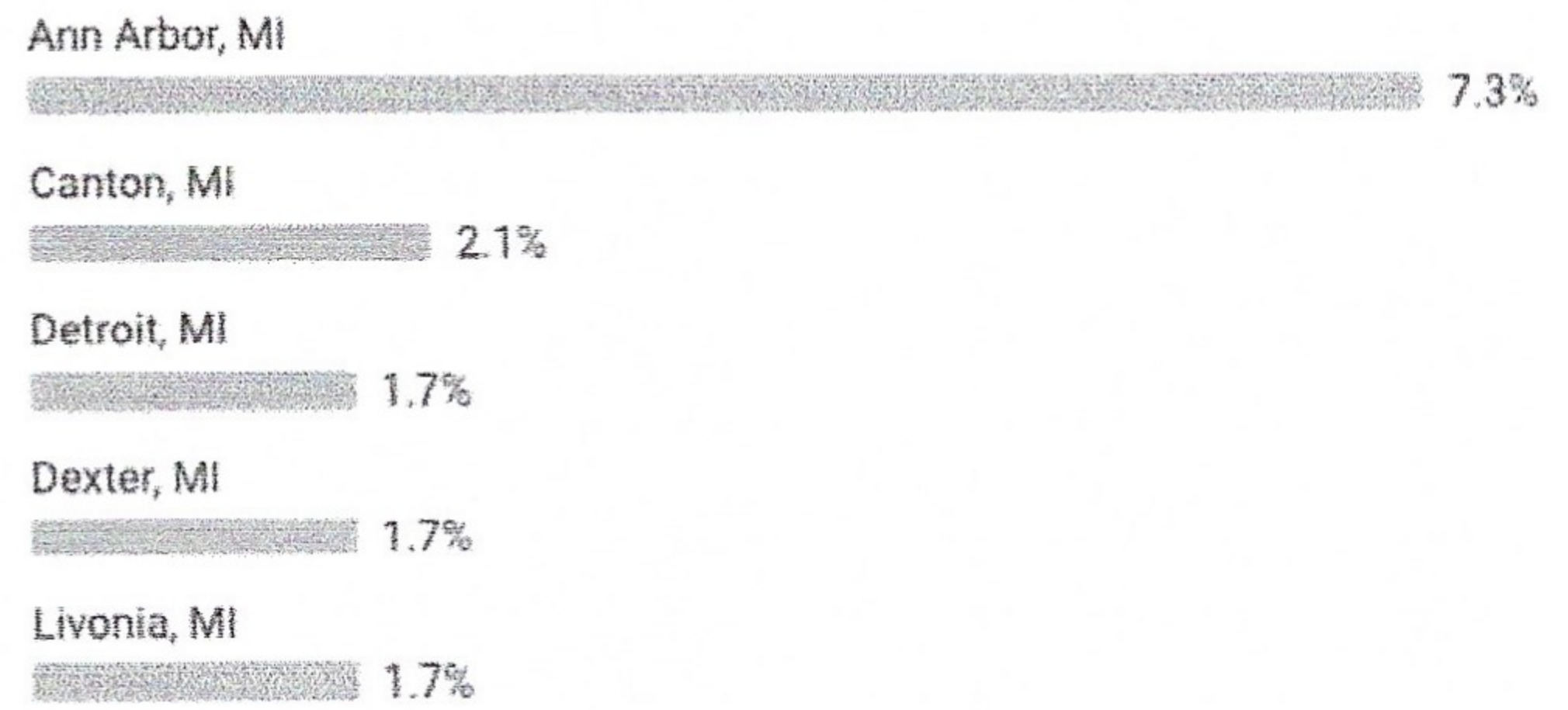
Instagram Followers

288

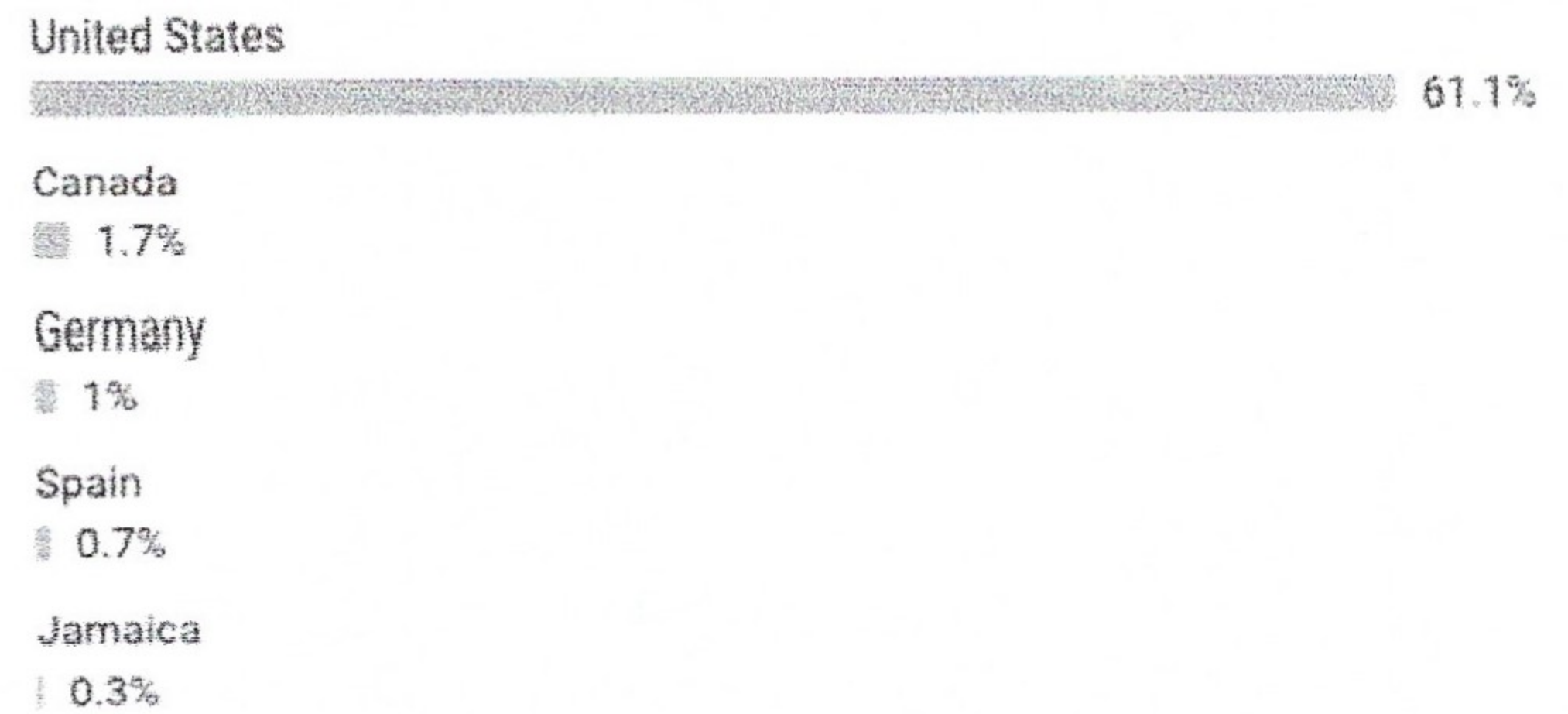
Age & Gender



Top Cities



Top Countries





## **GAAQG Website Committee**

**Position:** Website Update Assistant and Blog Post Editor

**Volunteer:** Susan Schwandt

### **Description of Responsibilities:**

- Assist Webmaster with Board of Directors website content
  - Upload final versions of monthly board meeting minutes to Membership Resources webpage
  - Support VP Programs by publishing workshop promotional blog posts (contact Arlene re: 2022 teacher promotions)
- Review, update and edit About section content (GAAQG overview info)
- Provide blog posts editing and content advice; publish blog posts on behalf of GAAQG board members and volunteers
  - Serve as point of contact for members wishing to publish blog posts
  - Edit and publish blog posts written by GAAQG members; collaborate with blog authors to ensure accurate content and suitable graphics
  - GAAQG Quilt-Along blog posts—COMPLETE
  - Support GAAQG Fabric Sale (Oct. 30) blog posts
- Maintain and update Online Activities webpage content in collaboration with online activities coordinators
- Clean up outdated website content
  - Delete old blog posts and archive posts of historical guild significance
  - Delete outdated web pages and administrative messages
- Review COVID-19 webpage content: delete outdated information
- Assist Webmaster with quilt photography for the SafeHouse Quilt Sale
- Other duties as assigned by Webmaster



Jun 1, 2021, 1:51 PM  
(7 days ago)

**Margaret Venema**

to me, Susan, Arlene, Patricia, Marilyn

I have been working on the Treasurer's Monthly Activity Report for our May meeting. Most of the report consists of the Zoom meeting issue. I wanted to let you know how things stand sooner rather than later. Here is a copy of the text of that part of the report. Please let me know if you have questions or suggestions. Marilyn did so much to make this all work. I will be eternally grateful.

On May 4th, the Large Meeting Add-on for the GAAQG Presidents Zoom account was purchased. Unfortunately, a step was missed in the process. Once the purchase was made at a prorated amount for the dates of May 4-26, the license had to be assigned to a User. We were not aware of this omission until after the May 22nd quilt day meeting. On the morning of May 22nd, anyone who tried to join the Zoom meeting after 100 people had been admitted, was denied. The following steps have been taken as of June 1st to remediate the problems this omission caused:

The solution proposed is to offer the David Owen Hastings "Minimal Design, Maximum Impact" lecture at guild expense to any member who had been denied.

Contacts were made with David Owen Hastings and four guilds offering his lecture.

Instructions for the complete 3 step process required for the large meeting add-on were saved to the GAAQG Treasurers' shared Google Drive folder.

Zoom was not able to produce a report of those members who were denied entry to the meeting. Zoom did agree to refund the cost of the large meeting add-on purchase.

An email was sent on May 25th to all quilt guild members as of May 22nd to acknowledge the issue, apologize and request that anyone who had been denied entry due to the 100 participant limit should contact [treasurer@gaaqq.com](mailto:treasurer@gaaqq.com). The email also indicated that arrangements would be made for denied members to attend David Owen Hastings "Minimal Design, Maximum Impact" offered through other quilt guilds.



As of June 1st, 7 guild members have contacted us to indicate that they were denied entry to the May 22nd meeting. All of these members have been contacted with a list of four potential options for them to enjoy David's lecture.

Two members chose to view the June 5th lecture. Arrangements have been made with the Inland Empire Modern Quilt Guild for these two members.

One member indicated that she did not care to view the lecture.

One member indicated she would like to view the June 22nd option sponsored by the Charleston Modern Quilt Guild. Those arrangements will be made soon.

Three members have not yet responded with their desired choice of lecture.

We continue to monitor the member responses and make the appropriate arrangements