



Board Meeting Minutes

November 4, 2021

In Attendance: Lynne Bryant, Marilyn Knepp, Patricia Wolff, Mary Beth Donovan, Marge Venema, Lori Rhode, Sarah Bush, Kathy Johnson, Nico Laudenberg, Kaye Whittington, Nancy Finlayson, Carol Makielski, Arlene Kindel, Roberta Myyra, Susan Schwandt

Meeting was called to order at 7:01 PM.

Secretary Report: Sarah Bush

- Lynne moved that Oct 2021 Minutes be approved, seconded by Mary Beth Donovan.
- Minutes are available on Google Drive folder

Presidents Report: Lynne Bryant

- Election of officers is in November at the Annual Meeting, Lynne to introduce election, Susan will create the live poll question since members will vote on Zoom.
- Key Volunteer Position(s) needed: Workshop Registrar candidate. The job requires good computer skills (all work done remotely by computer) and averages approximately 5-10 hours per month. In September and October, more hours are required to announce new workshops for the following year and prepare for Member Registration launch. During the months where workshops occur, a few more hours may be required. Arlene pointed out that proficiency with Excel is required. Lynne to talk to Glenna for suggestions and look for members with computer skills/people skills. Arlene to put job description in Google Drive.
- Lynne is getting requests from members who want to renew but want to know if they can attend remotely. Board discussed and decided that the first meeting on site (aka live meeting) will be in May of 2022 so we have time to decide on the “hybrid meeting” issue. After discussion, Mary Beth offered to take the first step of talking to WCC regarding this issue, then Kathy will take that report from Mary Beth and add detail. Consideration was discussed that some workshops can only be live and some presenters don't want to present remotely.
- Anyone who wants time on November meeting, please email Lynne.

Programs: Arlene Kindel

- Reports available on Google Drive
- Ann Loveless workshop coming up, everyone must be vaccinated per Ann. Arlene will ask Ann how she wants us to verify. Masks are required.
- November 1, registrations opened for 2022 workshops for members and we got quite a lot of activity. Mary Beth reported 69 have registered as of last night. Glenna ran a report and says 59 registered as of the date of this meeting, but then 10 more after. Glenna added that while the amount of activity on the first day was considerable, subsequent days have been almost nil. We should be concerned if registrations stop and renew our promotion efforts.

Social Media: – Nico Laudenberg

- Reports available on Goggle Drive
- Lots of heavy nonmember traffic for the quilt sale thanks to social media outreach.

VP Membership: Patricia Wolff

- Report available on Google Drive
- Five new members this month and 9 renewals (of those renewals 4 were active and 5 had lapsed and came back)
- Discount Code; not everyone is using the code, we aren't sure why. If members ask, refund checks are being issued when appropriate. A special email will be sent out next week.
- 238 members this month

Treasurer Report: Marilyn Knepp and Marge Venema

- Reports available on Google Drive
- October treasurers report has been received and filed for review. No questions were asked from the board.
- Review committee is being put together by Marge and Marilyn.
- Proposal to close the QU bank account at Huntington Bank (used to be TCF bank) was presented and is on Google Drive. All agreed to close the account. Lynne moved to accept the proposal, Mary Beth seconded.
- Lynne reminded board members to read the treasurers reports carefully and ask questions when they come up.

Webmaster: Mary Beth Donovan

- Reports available on Google Drive.
- Mary Beth mentioned that the website went down for a short time on 10/13/21 because of a calendar issue which she wasn't aware of. NSG found the issue and promptly corrected it.
- The big project this month for Webmaster was the membership registration.

SafeHouse Quilt Sale on-line: Anne Rapundulo not present, Lynne reported

- The sale is a huge success
- 36 quilts were sold as of yesterday generating approx. \$10,500 in proceeds
- Deb Kern asked permission to extend the sale thru the month of November, board agreed to do this.
- Lynne will ask Anne to report on Quilt Day about the sale.

SafeHouse Quilts: Lynne reported

- November 7 2021 Sew In is on track
- Safe House has an inventory of 82 quilts for SafeHouse residents.

Fabric Sale: Nico Laudenberg and Roberta Myyra

- Reports on Google Drive
- Great Fabric Sale on 10/30/2021 at the Pittsfield Grange Hall. Congratulations to Nico and Roberta and their team.
- Net proceeds will go to SafeHouse after expenses are paid
- Lynne proposed that half of the cost of the storage unit be paid from the proceeds of the fabric sale. Board agreed. This suggestion will be revisited each time there is a quilt sale as the percent of use of the storage unit may change and annual fabric sale income is variable.
- Currently (still updating financials) Gross proceeds are \$10,228. After direct expenses and cost of storage unit the net proceeds will likely exceed \$8,000 for SafeHouse. These numbers are preliminary and on Google Drive.
- Thanks to Roberta for lunch and snacks.
- People have already asked if we will do this again.
- 12 boxes of non-quilting fabric were donated at the end of the sale
- Roberta mentioned that next year we need some big strong volunteers to move tables.
- Tabled to a later meeting: Roberta asked about a message board or classified area of the website (we do have a classified area of the website only for members).
- Roberta and Nico have already received more donations for the next Fabric Sale.

GAAQG Exhibit Booth at Novi Sewing Expo: Kaye Whittington, Nico Laudenberg and Susan Schwandt, co-chairs

- Reports on Google Drive
- Expo dates are 11/11/21 – 11/13/21
- Susan mentioned they have a full slate of volunteers.
- Brochures, postcards and door prizes are ready.
- Financial transaction procedures will be at the booth in case new members join on site.

Quilt Show 2022: Co-Chairs Lori Rhode and Kaye Whittington, Wanda Nash vendor chair

- Show dates 7/30/22 and 7/31/22
- Reports on Google Drive
- In process of recruiting volunteers, looking in particular for people who have not participated before. Lori asked us all to reach out to members we know.
- Lynne said to remind members that if you put a Quilt in the show you are required to contribute 2 hours of work.

Volunteer Quilt Drawing: Lynne Bryant

- List is posted on Google Drive.
- Lynne to do a mail merge for thank you notes to volunteers

Mail Chimp Communications: Kathy Johnson

- Following Mail chimp communications are planned or have been done this month
 - Before general meeting there will be a general announcement from President Lynne
 - After the General (Annual) meeting there will be an announcement regarding the vote and any other announcements from the meeting.
 - Middle of Month: membership communication

New Business: No new business

Meeting was adjourned at 8:52 PM.

Respectfully submitted,
Sarah Bush
Secretary