



Board Meeting Minutes

May 5, 2022

In Attendance: Lynne Bryant, Heather Barthell, Mary Beth Donovan, Marge Venema, Lori Rhode, Sarah Bush, Nico Laudenberg, Melissa Gregoire, Carol Makielski, Nancy Finlayson, Susan Schwandt, Noreen Walker, Roberta Myyra, Kathy Johnson, Patricia Wolff

Meeting was called to order at 7:02 PM

Secretary Report: Sarah Bush

- Susan moved that the April minutes be approved, seconded by Mary Beth, all in favor. Susan will post minutes to the website.
- “Job Descriptions” folder is now in the main Guild Google Drive folder (“GAAQG Resource File”) has been updated with all job descriptions received to date.
- Minutes are on Google Drive.

Treasurer Report: Marge Venema

- Sarah recommended we change the name of “transfers between accounts” because the old account does not appear on the report, Marge will change it to “Transfers.”
- Sarah moved to file for review the April 2022 financial report, seconded by Lynne, all in favor.
- All Treasurers reports are on Google Drive.

Programs: Arlene Kindel not in attendance, reported by Lynne

- Dana Jones workshops closed because we had to order kits. The workshop attendance is a little low because of this but we will cover expenses. Kits have been ordered and should be received soon.
- Program reports are on Google Drive.

Quilt Show 2022: Co-Chairs Lori Rhode and Kaye Whittington, Wanda Nash vendor chair

- Show dates 7/30/22 and 7/31/22.
- Food trucks are a challenge as they want a guaranteed minimum payment. Susan offered to help by checking with Canton.
- Volunteers for Saturday are filling up but need more admissions volunteers. Lots of openings for volunteers on Sunday. Most board members said they would be in and out all weekend and can fill in wherever needed. Lori asked board members with experience to volunteer for the guild booth to tag team with a less experienced guild member.
- Need volunteers for moving vans to move things out of storage locker.
- Ad sales (\$2,150) already exceeds ad sales of 2018.
- Fifteen vendors on main floor, we will need to move some vendors to the vendor room. Waiting to hear from a couple more vendors.
- Need help with “ambience” committee.
- Quilt Show report is on Google Drive.

VP Membership: Patricia Wolff

- 245 Members, up one from last month. 2 New, 2, expired, 7 renewed.
- Board discussed offering a free guest pass to give out at quilt show. Mary Beth will send Patti the form.
- Susan to send Patti the form for the door prize drawing that we used at the Novi Expo to use as a template for Quilt Show 2022 door prize drawing. This will help to capture email addresses for future members when they “opt in.” – Update: this needs to be readdressed at next month’s board meeting, we may have a different way to capture email addresses as we have done in the past Quilt Shows.
- Membership reports available on Google Drive.

Assets and Resources: Patricia Wolff

- Patti asked everyone to look at the document which will soon be in Guild Resources Folder on Google Drive and add information on your line on the tab called “what was changed.”

Webmaster: Mary Beth Donovan

- First training with the new Webmasters will be Wednesday 5/11/22.
- See webmaster report for list of tasks completed this month.
- Webmaster reports are available on Google Drive.

Social Media: – Nico Laudenberg

- 21 Facebook Posts, 932 followers
- 30 Instagram Posts, 377 followers.
- Nico will create “reels” aka short videos at the Quilt Show for future posts.
- Nico needs suggestions from members for Social Media posts. Please email her with your ideas.

Mailchimp Communications: Kathy Johnson

- Future communications will include Gift shop drop off locations, there will be 5 geographically distanced locations. Nancy is working on this.
- Kathy out of town from 5/28 to 6/13, please get Mailchimp items to her ahead of time.
- Quilt Day recap will be sent before Kathy goes as Lynne will get it to her by 5/24, this goes only to members.
- Susan created a communication schedule. This schedule reflects the planned blog posts and communications involving the blog post editor. It doesn't include the President's monthly messages and other communications that are handled via separate workflows.
- .Kathy’s email regarding this month on Google Drive

Presidents Report: Lynne Bryant

- WCCC Contract was signed by both parties this month. (Lynne reported this to secretary after the meeting).
- Fabric Sale to be held in September in the WCC atrium. We have enough staff.
- SafeHouse quilt tops needing backing could be shown on social media as “orphans, needing a backing”. Photos are more difficult on Mailchimp because of file size limitations.
- SafeHouse quilt batting has been ordered
- Roberta still investigating the larger storage unit availability. Board members offered help when it’s time to move to another unit.
- Library: Susan moved to dissolve the guild library excluding quilt study books. Sarah seconded, all in favor. Board will discuss this further at a later meeting.
- City Quilt: Patti will talk to the quilt makers about this quilt, if it will be sold at the Quilt Show or the Quilt Sale.

Nominating Committee: Lynne Bryant

- Nominating committee consists of Lynne, Mary Beth, Kathy, Sonja and Susan.
- Nominating Committee will meet 5/17/22 at 7PM

Meeting was adjourned at 8:51 pm.

Respectfully submitted,
Sarah Bush
Secretary