



Board Meeting Minutes

August 4, 2022

In Attendance: Lynne Bryant, Mary Beth Donovan, Lori Rhode, Nico Laudenberg, Melissa Gregoire, Nancy Finlayson, Susan Schwandt, Patricia Wolff, Arlene Kindel, Sonja Hagen, Jane Clark, Carol Makielski, Kaye Whittington, Roberta Myyra

Meeting was called to order at 7:00 PM

Secretary Report: Sarah Bush

- Lynne moved to approve the July 2022 minutes, seconded by Mary Beth, all in favor.
- August meeting is being recorded because Sarah was not available to attend the meeting.
- Minutes are on Google Drive.

Treasurer Report: Melissa Gregoire

- Melissa advised that reports were created by Marge and reviewed by Melissa.
- Susan moved to file for annual review the July 2022 financial report, seconded by Patricia, all in favor.
- All Treasurers reports are on Google Drive.

VP Programs: Arlene Kindel

- Meg Cox, speaker for July was a big hit, a bit expensive because of extra days in hotel due to the potential of flight cancellations, but well worth it.
- 2023 Program updates:
 - January contract is signed. Board agreed that workshops will be Line Dancing and Strip Ease. Workshops will be half price our normal workshop price because they are 3 hour workshops vs 6 hour workshops.
 - March with Irene Roderick is a two-day workshop.
 - May with Michelle Jackson will also be a two-day workshop, "Light the Portrait with Color".
 - July: Carolyn Mazloomi – African American quilt history has cancelled. To stay with the same theme, Kaye has recommended April Schiff who spoke in 2019 on "Strange Fruit". Board agreed she would be great. Arlene talked to her about her other topics.
 - September: Audrey Esarey – is driving from Kentucky. Hotels reservations and cost will be a concern that weekend because there is a football game.
 - November: Jane Sassaman – Arlene moved and Lynne seconded that the two separate one day workshops will be "Abstracting from Nature" and "Leaf Sampler".
- 2022: November workshops with Mary Kerr are now available for sign up on the website. Arlene will interview Mary to write a second blog about her.
- Program reports are on Google Drive.

Quilt Show 2022: Co-Chairs Lori Rhode and Kaye Whittington, Wanda Nash vendor chair

- Show dates were 7/30/22 and 7/31/22.
- Big congratulations to Lori and Kaye and Wanda and the entire team.
- Setup and Ambience was excellent!
- 1,300 people attended, ran out of programs at approx. 2:30 Sunday.
- \$10,419 paid admission.
- \$4,600 gift shop income.
- \$4,814 Safe House Quilt Show Sales.
- We have good notes being created that will be used for future shows going forward.
- Liz Rodriguez will chair the 2024 show.
- 2022 show had 100 more people attend than the 2018 show.
- Lori Rhode and Heather Barthell are collaborating on a quilt show manual, gathering notes from

committees. Goal to finish the manual by the end of October.

- Lynn Aleman, show treasurer's goal is to wrap up the show books by the end of August.

Novi Sewing Expo 2022: Susan Schwandt and Kaye Whittington Co Chairs

- November 10, 11 and 12, 2022
- Board discussed that we don't have definite number of memberships generated from the show last year but guild recognition and awareness was a key reason for doing the Expo.
- Susan mentioned that no one really wanted to sign up on the spot at the show on the iPad so we need a way to identify people who join the guild as a result of seeing us at the Expo.
- Sonja mentioned that in the past we sold raffle tickets for SafeHouse at the show.
- Fat quarters as a give-away was a big hit, Roberta agreed to prepare these again for 2022 show.
- Lynne recommended that we do the 2022 Novi Sewing Expo, seconded by Mary Beth, all in favor.
- Susan will talk to Liz Frederick and fill out the application.

Library Book Sale/November Quilt Day:

- Atrium available in November at WCC
- Arlene to talk to Fiber Art Guild to coordinate their fiber sale with our meeting in November (this will help the book sale). Post board meeting, this has been confirmed by Arlene and is a go.
- Mary from Quilting Season expressed interest in vendor at our Quilt Day meetings. Although we used to charge for this, we stopped charging in 2019 per Sonja. We would need a coordinator for Vendors for Quilt Days.

VP Membership: Patricia Wolff

- 247 Members. This is the highest it's been in 2 years.
- 3 new members from Quilt Show.
- Patricia mentioned prospective members concerned about laptop security (esp. storing credit card info) if they sign up on the laptop. Susanne said we do have "talking points" for that.
- Patricia will codify the process and create a new document for "Be My Guest" and save it in the Guild Resource>Policy and Procedure folder. She will coordinate this with Mary Beth who said the procedure is currently on the website, these processes need to match.
- Patricia asked about the process if a member doesn't access the internet. Board said in the past the president has send the president message in an envelope in the mail to that member (there have only been a few over the last several years).
- Membership reports available on Google Drive.

Webmaster: Mary Beth Donovan

- Webmasters are working hard on the new website. Noreen is doing a great job and Heather has had a class in user experience which she will share info from the class with the other webmasters.
- Strategy meeting will be 9/24/2022.
- Webmaster reports are available on Google Drive.

Mail Chimp: Kathy Johnson absent

- Beginning in January 2023 the Mailchimp Lead position will be split into two co-leads; Mary Beth Donovan will be in charge of content and Jody Jones will manage technology.
- Lynne will write up a "thank you" for the quilt show and get it to Kathy by August 8th.

Social Media: Nico Laudenberg

- Wonderful job promoting the Quilt Show. Vendor posting spread like crazy.
- Aviatrix slide show will be posted to the website.
- Social Media reports are available on Google Drive.

Presidents Report: Lynne Bryant

- Please add changes to Assets and Resources document in the Google drive Guild Resources folder. Kaye's binders should be noted as an Asset there.
- Kaye mentioned she needs help from someone on the board converting the "layout" for the quilt show to an electronic version.

Nominating Committee: Lynne Bryant

- Open Positions: 1) Registrar, Donna Hoskins is considering, Mary Beth needs to talk to her, this position reports to the VP of Programs. 2) Secretary, requirement is to be able to type, preferably

use Word or Google docs.

- Lynne to introduce the slate and the open positions at the September board meeting, voting will take place at the November board meeting.

Meeting was adjourned at 9:02 pm.

Respectfully submitted,

Sarah Bush

Secretary

Current Officer Slate for 2023:

- Officers/Board Members: This slate shows 'candidates' who will run for election at the November Quilt Day meeting. If elected, their terms begin January 1, 2023. The * indicates a voting Board member.
 - President elect: Marge Venema*
 - Co Treasurer: Melissa Gregoire*, Sarah Bush
 - Secretary*: Open
 - VP Membership : Martha Williams*
 - VP Programs: Jane Clark*
- Other voting Board members for 2023 who are appointed but not elected.
 - Past President: Lynne Bryant*
 - Co Webmasters: Heather Barthell*, Noreen Walker
 - 2024 Quilt show: Liz Rodriquez*
 - (There is no 2023 Quilt University so this Chair position is open)*
- Appointed, non-voting volunteers who regularly attend Board meeting:
 - Social Media Editor: Nico Laudenberg
 - Mailchimp Lead: Mary Beth Donovan
- Other Volunteer chairs attend relevant agenda-specific meetings