



Board Meeting Minutes

April 7, 2022

In Attendance: Lynne Bryant, Heather Barthell, Mary Beth Donovan, Marge Venema, Lori Rhode, Sarah Bush, Nico Laudenberg, Arlene Kindel, Melissa Gregoire, Carol Makielski, Nancy Finlayson, Susan Schwandt, Sonja Hagen, Kaye Whittingham

Meeting was called to order at 7:01 PM

New Business:

- Introduction by Mary Beth of Heather Barthell to serve as Co-Webmaster of Content. • Mary Beth moved that Heather be accepted as Co-Webmaster of Content, seconded by Lynne, approved by all.

Secretary Report: Sarah Bush

- Lynne moved that the minutes be approved, seconded by Mary Beth, all in favor. Susan will post minutes to the website.
- Lynne will create a “Job Descriptions” folder on the main Guild Google Drive, Sarah will then move the job descriptions, received to date, to the new folder.
- Minutes are on Google Drive.

Treasurer Report: Marge Venema

- Lynne moved to file for review the March 2022 financial report, all in favor. • Budget was discussed, Sarah moved to accept the 2022 Budget, seconded by Lynne, all in favor • All Treasurers reports are on Google Drive.

Programs: Arlene Kindel

- Very positive feedback from attendees of the workshops by Tara F, some members commented “seems like she’s talking to me.”
- Dana Jones workshops will be switched to Zoom. Kits are being sent to Arlene who will arrange for pick up by workshop attendees. Board approved that the cost of any mailing of the kits to workshop attendees will be covered by the Guild.
- Discussion on the possibility of changing workshop time to 10 – 4:30 but since the guild is in SE Michigan, board members felt that it is a reasonable time to start and agreed not to change the workshop time. If it needs to happen occasionally, that may be possible but not for all workshops
- Sonja to review questions that Lynne has created for a survey related to “hybrid meetings.” Sonja will get back with Lynne with finalization before sending out the survey.
- Program reports and draft of survey questions available on Google Drive.

Quilt Show 2022: Co-Chairs Lori Rhode and Kaye Whittington, Wanda Nash vendor chair

- Show dates 7/30/22 and 7/31/22.
- Now have 11 vendors for the show, Lori wants to get 20, Wanda wants to get 15. • Estimate for pipe and drapes as well as printing the booklet is less than in the past. Security costs are up 25%.
- Security for cash deposits made during the show was discussed. Sarah and Carol offered to take deposits to the bank together without hired security. Lori will discuss with the Quilt Show treasurer.
- Not many donations have been received for the gift shop, drop box locations are to be setup to receive donations. Lori will talk to Kathy about Mailchimp email, Susan about blog post and let Nico know for social media posts.
- After April 15, Lori will know about food vendor.

- Heather Barthell has offered to help with a Quilt Show manual for future Quilt Show chairs.
- Lori reminded us that the deposit for 2024 Quilt Show will be needed at the end of the show this

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year.

- Reports and documents on Google Drive.

VP Membership: Lynne Bryant in Patti's absence.

- 244 Members
- Board discussed and recommended Jean Coleman to receive emeritus member status.
- Membership reports available on Google Drive.

Webmaster: Mary Beth Donovan

- Mary Beth will focus on training Heather Barthell.
- Jennifer Baker agreed to take photos of quilts and do the Quilt Show slideshow but she is not to be considered guild photographer.
- All positions are now filled for Webmaster activities.
- Webmaster reports available on Google Drive.

Social Media: – Nico Laudenberg

- Instagram performs better than Facebook.
- Nico asked for suggestions from board members for “reels” on Social Media. Please email her with your ideas. “Reels” are short videos and would be great to post because you can track which hashtags bring the best audience.
- Nico will be moving to Germany. A replacement should be found although Nico said she could do her job from Germany.
- Social Media reports available on Google Drive.

Mailchimp Communications: Lynne Bryant in Kathy's absence

- Need submissions for two Mailchimp communications for the “gift shop” per month, Gayle Kush to write them.

QU Alternatives: Kaye Whittingham

- Kaye took a survey of some guild members re: options to Quilt University, she also met with Kathy Johnson on 4/11/22 to discuss trips, retreats and other ideas.

Presidents Report: Lynne Bryant

- Lynne to get with WCC to get contract signed.
- Fabric Sale to be held in September in the WCC atrium. We have enough staff.
- There are several SafeHouse quilt tops that need backings created and to be quilted and bound. Lynne recommends a Quilters Swarm to get these done.
- SafeHouse quilt batting cost has increased. Lynne will go to Ann Arbor Sewing Center next week to discuss. Sonja mentioned Quilters Dream 80/20 by the roll direct from Quilters Dream which is \$155 per roll +\$28 freight.
- SafeHouse change in staff leaves no one with memory of the past on hand. We have no Safe House contact anymore. We need to find out who the new Director of Development is. Lynne Bryant and Anne Rapundalo will meet with the new Director of Development to explain the guild's history of quilts and fundraising support for SafeHouse.
- Roberta still investigating the larger storage unit availability.
- SafeHouse Sew-In is April 24, 2022.

Nominating Committee: Lynne Bryant

- Nominating committee consists of Lynne, Mary Beth, Kathy, Sonja and Susan.
- Nominating Committee will meet 4/11/22
- Arlene's job (Programs) is too large for one person, Lynne suggested 3 people, two additional: a person to research teachers, a person to be the host committee.

- Anyone interested in staying on the board, let the committee know

Meeting was adjourned at 8:15pm.

Respectfully submitted,
Sarah Bush
Secretary

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