



**Board Meeting Minutes
December 7, 2023**

In Attendance: Marge Venema, Sarah Bush, Heather Barthell, Noreen Walker, Mary Beth Donovan, Sonja Hagen, Donna Hoskins, Jane Clark, Liz Rodriguiz, Susan Morrison, Susan Schwandt, Arleen Kindel, Roberta Myrra, Ann Rapundalo, Donna Choma, and Maryann Hummer.

Absent: Martha Williams, Kaye Whittington, Melissa Gregoire, Lynne Bryant, and Sherrie Boughan.

The President called the meeting to order at 7:02 p.m.

Secretary Report: Maryann Hummer

Maryann Hummer previously presented the November Board Meeting Minutes and the Annual Business Meeting Minutes which are on Google Drive. By unanimous consent both Minutes were approved.

Treasurers' Report: Sarah Bush/Melissa Gregoire. Sarah Bush reported.

The November 2023 Co-Treasurers' Reports are on Google Drive. By unanimous consent the November Co-Treasurer's Reports were filed for later review.

Sarah added that the Guild received a thank you note from SafeHouse for its donation of \$900, and the Guild's donation to the Quilt Index for Dr. MacDowell's July lecture of \$500 was matched 100% by an anonymous donor.

Noreen asked Sarah to provide her with the total amount paid to SafeHouse for 2023 for the website. Sarah will email her. Memorial donations paid by the Guild to be included in the total amount.

Quilt Show: Liz Rodriguiz

Liz submitted a Report to the GAAQG Board dated December 2023 (on Google Drive) which includes a report on the progress of vendors, marketing, booklet advertising, gift shop, pipe and drape, etc. Liz hopes to get the contract signed by the end of the year with Alpine Events (previously A-1 Rental) which is the supply company the Guild used for the 2022 Quilt Show.

Additionally, it was suggested and warmly accepted by Liz that SafeHouse quilts be displayed and for sale at the Quilt Show.

Programs: Jane Clark

The December Programs Report and 2024 Workshop Revenue & Expense Summary are on Google Drive. Registration as of 12/3/2023. Registration reflected:

<u>Date</u>	<u>Instructor</u>	<u># Registered</u>	<u>Class Size</u>
1/19/2024	Valerie Goodwin	10 members	20 limit
1/21/2024	Valerie Goodwin	12 members	20 limit
3/15/2024	Deborah Boschert	8 members	25 limit
3/16/2024	Deborah Boschert	5 members	25 limit
3/17/2024	Deborah Boshert	10 members	25 limit
5/17/2024	Robin Koehler	4 members	20 limit
5/19/2024	Robin Koehler	5 members	20 limit

Registration is sluggish compared to last year. It was decided to open up January registration to nonmembers now. At the January board meeting, opening up March's workshops to non-members earlier than 6 weeks may be discussed.

Jane and Carol Makielski will handle the distribution of the January workshop kits to the attendees.

There is no U of M football game scheduled for November 16, 2024. It was agreed that Brandy Maslowski would be a good choice to teach face-to-face workshops and be the guest speaker this weekend.

Social Media Report: Sherrie Boughan and Susan Morrison. Susan M. reported.

The Social Media Report dated 12/7/2023 is on Google Drive which includes a list of things posted past the period, things scheduled for next period, questions and statistics. FB reached 816 (- 68%), Instagram reached 298 (+ 15%) from the prior 28 days.

The SafeHouse Quilt Sale will be promoted until the sale is over. Susan asked if anyone had pictures of Quilt Day to forward them to her for posting.

Novi Sewing Expo. Kaye Wittington

Kaye previously supplied the information regarding the Guild's Booth at the Expo last month. It is on Google Drive.

Membership: Martha Williams.

Martha previously supplied the November Membership Report and the Members Lists (on Google Drive). There are currently 259 members (-2 from last month) including 2 new members, 7 expired memberships, 3 lapsed renewals and 21 renewals.

Scheduled Communications: Mary Beth Donovan

The Guild Communications Report to the Board dated 12/6/2023 is on Google Drive. The Guild currently has appx. 1,400 on its mailing list with MailChimp. The Guild's current account with MailChimp limits the Guild mailing list to 1,500. Appx. 200 people signed up for the Guild's mailing list at the Novi Original Sewing Expo. Mary Beth is working with Kathy Johnson to resolve this and add the new names by December 31st. Mary Beth will present a more detailed report and proposals at the January board meeting.

Co-Webmasters: Heather Barthell - content/Noreen Walker - technology. Heather reported.

The Webmaster Report for November is on Google Drive which summarizes the actions of the Co-Webmasters including finances and activities, Heather will update the website with the new Workshop Registration and Cancellation Policy with the added language under Student Cancellation/Refunds, paragraph 4 which states "Permission to move to another class on the same weekend is at the discretion of the Workshop Registrar and/or Vice President of Programs."

Safehouse Quilts. Ann Rapundalo

277 quilts were donated to SafeHouse this year. 20 of the 48 quilts have sold (42%). 56% of the quilts listed sold last year and 58% of the quilts listed sold two years ago.

Kathy Boron of Quilting Seasons donated 100 pillowcases to give to Safehouse with the quilts. They are willing to supply more pillowcases as needed. Ann is pairing the pillowcases to coordinate with the quilts for donation to SafeHouse. Rhonda at Safehouse should be contacted if someone would like to donate a wall hanging.

Fabric Sale. Roberta Myyra

The 2023 Fabric Sale Report is on Google Drive. Included in the report is donation of fabric that did not sell, donation of fabric from Judy Thornton, quilting of donated quilt tops, and the Bin Adoption (special thanks to Sarah Bush for her help).

SafeHouse Sew-ins/The Cut-Ups Too. Arleen Kindel

A small group called “The Cut-Ups Too” has been formed for the purpose of making SafeHouse quilts. The report is on Google Drive.

President’s Report: Marge Venema

Board and BoardandChairs Email Lists. Marge asked the executive board to review the Board and the BoardandChairs email list. Deadline is January.

Board Calendar. Marge asked if everyone would review the calendar and make any necessary changes pertaining to their role at the Guild.

Gratitude. Marge expressed her heartfelt gratitude to her fellow board members, chairs and volunteers for their stellar service this year. The feeling was mutual to have a president that makes it easy to keep the momentum of this Guild in forward motion.

Meeting was adjourned at 7:50 pm.

Respectfully submitted by Maryann Hummer

Officers for 2023:

- President: Marge Venema*
- Co Treasurers: Melissa Gregoire* Sarah Bush*
- Secretary: Maryann Hummer*
- VP Membership: Martha Williams*
- VP Programs: Jane Clark*

Non-appointed Voting Board Member

- Lynne Bryant*

Appointed (not elected) Essential Positions:

- Co Webmasters: Heather Barthell - content*, Noreen Walker - technology
- 2024 Quilt Show: Liz Rodriguiz*
- (There is no 2023 Quilt University, so this Chair position is open) *
- Mailchimp: Mary Beth Donovan - content, Jody Jones - technology
- Workshop Registrar - Donna Hoskins

Appointed, non-voting volunteers who regularly attend Board meeting:

- Social Media Editor: Sherrie Boughan and Susan Morrison
- Historian: Camilla Roper
- Novi Sewing & Quilt Expo Booth: Kaye Whittington

* Indicates a voting position.